

**Recent Retail Planning Projects**



**Dubai Airport Concourse I, U.A.E**



**Dubai Airport Concourse II, U.A.E**



**Changi Airport, Singapore**



**Atatürk International Airport, Istanbul, Turkey**



**Los Angeles International Airport, USA**



The Bow, Calgary, Canada



Abu Dhabi Mall, UAE



Zayed Centre, Lahore, Pakistan



Dubai Marina, U.A.E



Kalyan Town Centre, Mumbai, India



Kyongbu Yangjae, Seoul, South Korea



**Doha Convention Centre and Tower, Doha, Qatar**



**Marina Bay Integrated Resort, Singapore**



**OQYANA, The World, Dubai**



**Electrotechnica, Bucharest, Romania**

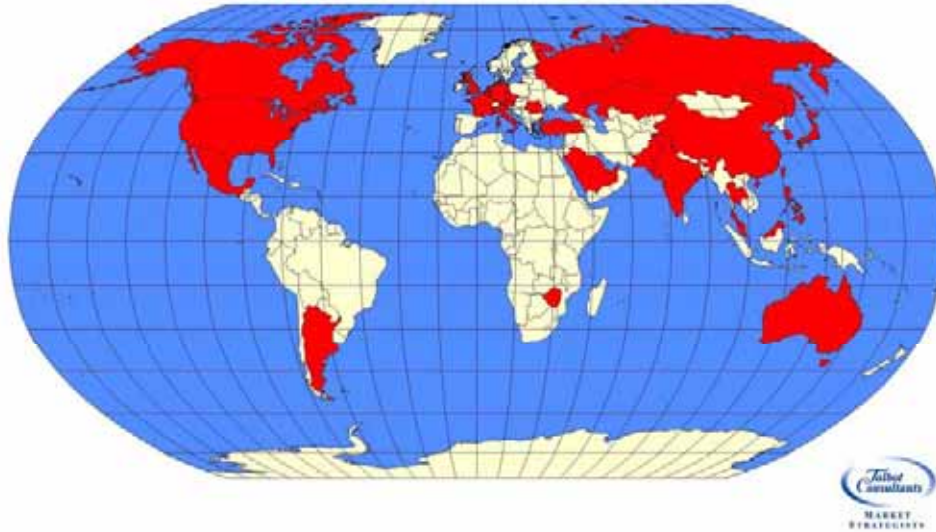


**Hyatt Plaza, Doha, Qatar**



**Zha Bei, Shanghai, China**

# Countries Worked In



In 1970 Talbot Consultants International Inc. was founded as Talbot & Company. Today it is an international market research, analysis and strategy development firm providing consulting services to governments, property owners, developers and retailers world-wide. The development consulting practice is focused on the planning and marketing of downtown revitalisations, shopping centres, airports, transit hubs, hotels & resorts, residential buildings and the planning and integration of entertainment complexes. The retailer consulting practice mainly concentrates on target marketing, real estate strategies and sales forecasting for a full spectrum of retailers ranging from international department stores and the new retail concepts to independent retailers. Our international consulting services can be summarised as follows:-

## Services to Developer Clients

- Consumer & Customer Research
- Demand & Supply Analyses
- Site Selection and Highest & Best Use Studies
- Rezoning Strategies & Applications
- Positioning & Merchandising Strategies
- Sales & Rental Forecasting
- Impact Analysis and Defensive Strategy Formulation
- Entertainment & Mixed-Use Components
- Architectural Design Input
- Investment Evaluation & Due Diligence
- Anchor & Sub-Anchor Tenant Identification & Negotiation
- Post-Opening & Competitive Repositioning
- Merchandising & Marketing Strategies
- Marketing Materials & Prospective Tenant "Hit Lists"
- Litigation Expertise & Expert Witness Testimony
- Geographic Information Systems

## Services to Retailer Clients

- Consumer & Customer Research
- Marketing & Operations Research
- Market Analyses & Feasibility Studies
- Store Network and Expansion Strategies
- Sales Forecasting and Impact Analysis
- In-Store Research Programmes
- Geographic Information Systems
- Just-in-Time Delivery Systems
- Retail Design Concept Input
- Merchandising and Marketing Strategies
- Litigation Expertise & Expert Witness Testimony

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